


Join us on: 

# Main Street Hanover

Spring 2011

## Main Street Hanover is Working for Business & Community

The Hanover Area Chamber of Commerce, Main Street Hanover and numerous volunteers are working on your behalf to improve Downtown Hanover.

Main Street Hanover has applied for a \$30,000 grant from the Department of Community and Economic Development for building facade improvements in Downtown.

The facade grant program compliments Main Street's low interest

loan program for property owners interested in painting, masonry work, replacement of doors, windows and signage.



Property owners meeting the criteria can obtain a \$5,000 grant per property to help off-set expenses. Five projects have been submitted to DCED.

The Beautification project is also underway (see reverse for details).

In addition, Main Street has developed a marketing plan for Downtown that

includes Discover Hanover Magazine, and other advertising and promotions in

*con't on reverse*  
**Progress**

## Guild's "Pet Art Show" Goes to the Dogs Merchants asked to show support by accepting donations

In conjunction with the Hanover Area Arts Guild's "Pet Art Show" on Saturday, June 11, the Guild and Saturdays on Main Street (SMS) are asking Downtown merchants to serve as a drop-off point for SPCA donations.



SMS volunteers will provide donation boxes (decorated by Guild youth members) to agreeing businesses. Merchants are asked to place boxes in their businesses from June 11 - 30.

Whether or not you agree to accept donations, we ask that you encourage

your customers to donate. SMS will supply you with inserts for your bags. The inserts will identify items needed and drop-off locations.

To participate as a drop-off point and/or to inform customers via insert, please email [office@hanoverchamber.com](mailto:office@hanoverchamber.com) or 637-6130.

The Gallery, located at 32 Carlisle St., will feature artists' animal art during the June Member Pet Art Show.

At the June 11 show opening, the Guild will host representatives from local adopting, pet service and pet therapy organizations.

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**Art Show**

## Saturdays on Main Street Hanover

### Updates

The first event, Chalk It Up Hanover, was held last month and brought nearly 150 artists to the streets of Hanover to transform Downtown's sidewalks into works of art.

We especially thank Pam Brown, On the Go Cafe, for leading Saturdays on Main Street and this event, and Kristin Newman, Panebaker Funeral Home for her Chalk it Up expertise and guidance.

Chalk It Up Hanover was presented by Panebaker Funeral Home, Inc. and Signs Now. We also thank the following gold sponsors: Hanover Clothing, Hanover-PC, Just Vacations, Reader's Café, Dee Garber Studio, and VNA of Hanover & Spring Grove.

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**Updates**



## Beautification Beauties

The Hanover Chamber and Main Street Hanover thank the following businesses for their financial contributions toward the Beautification Fund:

Daughters of the American Revolution  
Barley Snyder, LLC  
Elsner Bell & Associates  
Hanover Area Arts Guild  
Hanover Capital Management  
Hanover Garden Club  
Hanover Pediatric Associates  
Theodore Jenkins  
M & T Bank  
Mountain View Obstetrics & Gynecology  
Marvin Muhlhause  
Northwest Savings Bank  
On the Go Cafe  
PNC Bank  
Panebaker Funeral Home, Inc.  
Rotary International of Hanover  
Rita's Ice  
Smith & Company, CPAs  
Square Commercial Center



*L. to. r.:* Leslie Elsner Bell, Elsner Bell & Associates, LLC; Heidi Hormel and Pam Brown, On the Go Cafe, plant 24 hanging baskets and 16 large pots. *Volunteer Jeff Brown not pictured.*

St. Mark's Evangelical Lutheran Church  
State Farm Insurance - Fran Drago  
William M. Therit Insurance Agency  
Weber Agency

We also thank the Hanover Home & Garden Center for their friendly and helpful assistance in ordering the flowers.

### Art Show

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The Guild will also serve as on of the collection points for donations.

Guild members have the opportunity to make a contribution to a non-profit of their choice from the sales of their artwork.

The following items are on York and

Adams County SPCA's wish list:

- Gift cards from Wal-Mart, Lowes, Staples or Visa Gift Cards
- Clay cat litter
- Bleach
- Dryer sheets
- Small ziplock bags

For more information on the Pet Art Show, please contact the Guild at 632-2521 or visit [www.hanoverareaarts.com](http://www.hanoverareaarts.com).

### Progress

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regional quality of life publications to attract visitors from South Central Pennsylvania and Maryland. Both of these projects are funded by Main Street.

Saturdays on Main Street (SMS) is a newly-created group dedicated to organizing and hosting monthly Downtown events to attract residents and visitors. Merchants are encouraged to take advantage of added foot-traffic with sidewalk sales, etc. Under the leadership of Chair Pam Brown, On the Go Cafe, SMS is actively planning events.

Since the Fall of 2010, meetings have

been coordinated with developers and commercial real estate firms to tour downtown buildings and discuss reuse. These conversations could lead to future investment in Downtown properties.

There is also discussion still underway regarding the structure of Main Street Hanover as a stand alone 501(c)(3) or partnering with the PEDYC organization in York to flow charitable contributions thorough them and back to Main Street Hanover. A decision will be made this summer.

For updates and more information, please contact the Chamber at 637.6130 or [office@hanoverchamber.com](mailto:office@hanoverchamber.com).

### Update

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#### Thank you Volunteers:

Scotty Bolton (aka Superman)  
Margaret Bria  
Pam Brown  
Jeff Brown  
Lisa Farley  
Heidi Hormel  
Dee Garber  
Macy Keefer  
Linda Leonard  
Marvin Muhlhause  
Kristin Newman  
Oops the Clown  
Jackie Redding  
Jane Sneeringer  
Bruce Yealy  
Charlotte Yealy

#### Thank you Downtown businesses:

Antonella Hair Reflections  
Baker's Dress Shop  
Dee Garber Studio  
Hanover Area Art Guild  
Hanover Area Council of Churches  
Hanover Borough  
Hanover Clothing  
Hanover Hospital  
Hanover Valley Presbyterian Church  
Hanover-PC  
Janette Jewelers  
Just Vacations  
Link's Music  
Little's Coins  
On the Go Cafe  
Oops the Clown  
Panebaker Funeral Home, Inc.  
Party People  
Potomac Bead Co.  
PNC Bank  
Reader's Cafe  
RFC Inc.  
Signs Now  
Stephen W. Eyer Jewelers  
Subway  
Superman  
Tangled, Teased & Tamed  
The Frame Shop  
Treasures  
VNA of Hanover & Spring Grove

SMS is already planning next year's event. If you are interested in joining SMS, please contact Pam Brown, On the Go Cafe, at 633-1911 or [pam@onthegocafe.net](mailto:pam@onthegocafe.net).