

## Golf Outing



More than 150 business men and women enjoy a great day of golf, networking and food.

\$1,500 - Presenting Sponsor (limited to one)  
Everything included in Contributing Sponsorship, plus back cover ad in program and accommodations for eight.

\$1,000 - Contributing Sponsor (limited to three)  
Banner at event, promo products in golfer bags, logo in publicity, full-page ad in program, cart, greens fees, lunch and dinner for four, and sign on course.

\$450 - Foursome Sponsor  
Four rounds of golf with cart, hole-in-one contest, lunch and dinner, sign on course and full-page ad in program.

\$250 - Twosome Sponsor  
Two rounds of golf with cart, hole-in-one contest, lunch and dinner, sign on course, and 1/2-page ad in program.

\$200 - Cart Sponsor  
Recognition on each cart's dash and in program.

\$150 - Lunch Sponsor  
Banner at grilling area and recognized in program.

\$150 - Hole Sponsor  
Recognition in program and sign on course.

## Christmas Luncheon 2011



Over 150 members annually attend the Christmas Luncheon, which features a sit-down meal and program featuring updates from local legislators.

\$600 - Eggnog Sponsor (limited to one)  
Banner, table sign at eggnog table, lunch for eight, prime seating, recognition in all Chamber publicity.

\$350 - Table Sponsor  
Recognition in press releases, Chamber newsletter, website. Includes reserved seating, table sign and lunch for eight.

## Hanover Dutch Festival



About 10,000 people come to celebrate Hanover's Pennsylvania German-Dutch Heritage in Center Square. The event features live German entertainment, food, crafts, carnival and car show.

\$2,700 - Presenting Sponsor (limited to one)  
Logo in all print, web and e-mail publicity, banner at stage, back cover ad in program, booth next to Chamber, mentioned in all publicity.

\$425 - Contributing Sponsor (limited to six)  
Recognition in most publicity and 1/2-page ad in program.

\$1,000 - Autobahn Sponsor (limited to one)  
Banner at car show, full-page ad in program, recognized in publicity where show is featured and three spots to display cars.

\$150 - Auto Sponsor (limited to five)  
Recognition in program and mentioned in pre and post publicity as related to the show.

## Workforce/Education Sponsor



Recognizes Hanover, South Western, Delone Catholic and New Oxford honor students at the Best & Brightest Ceremony and enables students to participate in Introduction to Manufacturing.

\$500 - Achiever Sponsor (limited to two)  
Presented in combination with the Chamber. Recognized in promotional materials, including press releases, website, social media and Chamber's newsletter.

\$30/Student: Recognition in promotional materials, including press releases and Chamber's newsletter.

## Main Street Hanover

Main Street Hanover brings together diverse community interests and resources to promote the economic vitality, architectural heritage, and cultural vibrancy of the downtown business district for the benefit of the greater Hanover area.



### Beautification Fund

\$50 Hanging basket  
\$300 One large planter  
\$500 Two large planters

Recognized in press releases, Chamber & Main Street newsletter.



### Christmas in the Square

\$300 Shining Star Sponsor

Recognized during Tree Lighting Ceremony in press releases, Chamber & Main Street newsletter.

**Partnership Agreement** By completing, signing and returning this form, you thereby agree to submit full payment 30 days prior to the event/program, unless otherwise specified.

Name: \_\_\_\_\_ Business: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Email: \_\_\_\_\_

Pick **2 events** and **save 5%** on the total sponsorship.  
Pick **3 events** and **save 7%** on the total sponsorship.  
*Website, Magazine, Newsletter & Ad Packages are not subject to discount.*

Please check payment preference:

Payment included with dues  Bill me January 2011

Please charge my credit card

Card#: \_\_\_\_\_

Visa MC (circle one)

Expiration: \_\_\_\_\_

Signature: \_\_\_\_\_

Total \_\_\_\_\_

- Discount \_\_\_\_\_

Balance \_\_\_\_\_

# Partner with the Chamber to promote your business...

## 2011 Partnership Program



Business. Community. *Commitment.*

146 Carlisle St., Hanover, PA 17331  
637.6130 hanoverchamber.com  
office@hanoverchamber.com

To take advantage of these opportunities, please complete at return to the Hanover Chamber. Please note that partnerships are honored on a first-come, first-serve basis. 2010 partners are given first right of refusal.

# Advertising Opportunities

**Did you know? Over 45% of our members join for marketing and promotional opportunities!**



The first edition of Discover Hanover was such an overwhelming success that it required us to increase the number of printed copies for this edition and expand our distribution network. Published annually "Discover Hanover" is the premier advertising vehicle for your

business! **Secure 2009 rates (below) by reserving your space by 11/01/10.**

Size	B&W	Full Color
Back Cover	n/a	\$2,850
Inside Front	n/a	\$2,700
Inside Back	n/a	\$2,600
Full Page	\$1,540	\$2,160
2/3 Page	\$1,160	\$1,570
1/3 Page	\$925	\$1,230
1/6 Page	\$645	\$925
1/12 Block	\$325	\$465
Bold Listing	n/a	\$100

All member advertisers receive a bolded listing in the categorical listing.



More than 1,000 people receive the Chamber's monthly newsletter. This popular piece provides members and local officials with information on Chamber business and current issues in the community.

Also available online.

\$425 - Back-page ad	\$175 - Third-Page Ad
\$250 - Half-Page Ad	\$90 - Business Card Ad
	\$450 - Insert

### Volume Discounts:

*Annual Package (12 months for the price of 10)*

- Insert	\$4,500	Save \$900
- 1/2 Page	\$2,500	Save \$500
- 1/3 Page	\$1,750	Save \$350
- Card	\$900	Save \$180

*Bi-monthly Package (6 months for the price of 5)*

- Insert	\$2,250	Save \$450
- 1/2 Page	\$1,250	Save \$250
- 1/3 Page	\$875	Save \$175
- Card	\$450	Save \$90

# Marketing, Events & Promotional Opportunities

The Hanover Chamber Partnership Program is a promotional tool for your business. This program gives you the opportunity to be identified with the programs and events of the Chamber. The program is convenient and allows you to review all of the Chamber's sponsorship opportunities at a glance, and then target your investment to get the most for your dollars.

### Legislative Sponsor



The Chamber offers several opportunities for members to meet with local legislators to remain informed on issues that could affect business and/or the community.

\$500 - Limited to one. Recognition at each Legislative breakfast (at least two a year), in the newsletter, legislative eblasts and ad on the Legislative Action portion of the website.

### Eye-Opener Breakfast



Approx. 100 members attend Breakfasts to hear special speakers and recognize area businesses.

\$450 - One per month - *excludes Sept.* Five-minute presentation and banner at event, 1/4-page ad in newsletter, mentioned in post-event publicity, four breakfast passes and greeters at event.

### Volunteer Recognition/Member Anniversary Breakfast



This special event recognizes approx. 200 volunteers and member businesses celebrating membership anniversaries. Event held on 09/21/11.

\$1,200 - Limited to two. Banner, mentioned in all publicity, company promo products at place settings, table top display and breakfast for four.

### Annual Meeting & Business Award Ceremony



Join other members to hear about the Chamber's status and future plans. We will also name the following award recipients: Educators of the Year, Entrepreneur of the Year, Small Business of the Year, and Positive Action Award.

\$2,000 - Limited to two. Recognition in presentation, banner at event, displayed sign, and mentioned in pre and post-publicity.



Visitor Information Business Directory About the Chamber Main Street Hanover Newcomers Guide Local Industry Calendar of Events Contact Us

hanoverchamber.com, receives more than 125K hits per month.

\$900	- Banner on Home Page (limited to one)
\$400	- Home Page (limited to six)
\$250	- Sub Page (Local Industry, Newcomer's, etc.)
\$25	- Hyperlink from Chamber's site to your site

★ #1	Magazine block, color	\$465
	Newsletter 1/3-page	\$175
	Hyperlink alpha/catg	\$25
	Total value	\$665
	<i>Your savings</i>	- \$200
	<b>Your investment</b>	<b>\$465</b>

★ #2	Magazine 1/6, color	\$925
	Newsletter (2) 1/3-page	\$350
	Hyperlink alpha/catg	\$25
	Total value	\$1300
	<i>Your savings</i>	- \$375
	<b>Your investment</b>	<b>\$925</b>

**Maximize your dollars by taking advantage of these great marketing packages!**

★ #3	Magazine 1/3-page, color	\$1230
	Newsletter (3) 1/3-page	\$525
	Web ad sub-page ad	\$250
	Hyperlink alpha/catg	\$25
	Total value	\$2030
	<i>Your savings</i>	- \$550
	<b>Your investment</b>	<b>\$1480</b>